

Cookie Policy

Data Controller

The data controller is Dovevivo S.p.A., Viale Monte Nero 6 – 20135 Milan, privacy@joivy.com

Purpose and Legal Basis of Processing

- Cookies and Tracking Systems

The cookies and tracking systems used are described at under the **“Manage Cookies”** tab, available at the bottom of the website.

The so-called necessary cookies enable the website to function by activating basic features such as page navigation and access to protected areas of the site. The website cannot function properly without these cookies. The legal basis for processing is found in Article 6(1)(f) of Regulation (EU) 2016/679 (legitimate interest of the data controller).

Other cookies (Preferences, Statistics, Marketing, and Others) are processed only with the data subject’s consent, which may be given or revoked at any time via the banner displayed upon first access or by clicking the **“Manage Cookies”** tab at the bottom of the site.

Marketing cookies, specifically , are used to track visitors on websites. The purpose is to display advertisements that are relevant and engaging for the individual user and therefore of greater value to publishers and third-party advertisers. If the user has logged into their Google account and enabled ad personalization, the Google Signal service is in use, which allows ads to be displayed according to the preferences expressed, regardless of the device used to log in. Furthermore, with consent to marketing cookies, any email address provided by filling out a form on the site is transmitted in encrypted form to Google, which compares it with the accounts in its possession for more accurate tracking (advanced conversions).

- Browsing Data

The IT systems and software procedures used to operate this website acquire, during their normal operation, certain personal data whose transmission is implicit in the use of Internet communication protocols, such as: the IP addresses or domain names of users’ computers, the URI/URL (Uniform Resource Identifier/Locator) addresses of the requested resources, the time of the request, the method used to submit the request to the server, the size of the file received in response, the numerical code indicating the status of the response provided by the server (successful, error, etc.) and other parameters relating to the user’s operating system and IT environment.

This data is necessary for the use of web services, to obtain statistical information on the use of the services (most visited pages, number of visitors by time slot or day, geographic areas of origin, etc.), and to verify the proper functioning of the services offered.

The legal basis for the processing is found in Article 6(1)(f) of Regulation (EU) 2016/679 (legitimate interest of the data controller).

Recipients or categories of recipients to whom personal data may be disclosed

The data is processed by the Data Controller’s employees and collaborators in accordance with the instructions provided.

The data may be disclosed to third parties to whom the Data Controller entrusts the performance of certain activities and who act as Data Processors (, such as, for example, the hosting service provider or the analytics and profiling service provider).

DoveVivo S.p.A.

www.joivy.com | fax: +39 02.36697394 | Sede legale e operativa: Viale Monte Nero 6 – 20135 Milano

Sede operativa:
Piazza Carlo Magno 21
00162 Roma

Sede operativa:
Via Mario Fantin 15
40131 Bologna

Sede operativa:
Via Giuseppe Giacosa 38
10125 Torino

Retention period

The retention period for cookies is indicated for each one here in the **Manage Cookies** tab, available at the bottom of the website under the Details section.

Browsing data is retained only for the period necessary to achieve the purpose of providing the services (except in cases where the judicial authorities may need to investigate crimes).

Rights of the Data Subject

The data subject has the right to obtain from the Data Controller confirmation as to whether or not personal data concerning him or her are being processed, and in such a case has the right to:

- access their personal data, request the correction or deletion of their personal data, or the restriction of the processing of their personal data, or object to such processing;
- to receive personal data concerning him or her in a structured, commonly used, and machine-readable format, and to have the right to transmit that data to another data controller (data portability);
- to be informed of the existence of automated decision-making, including profiling;
- if consent has been given, withdraw it at any time without affecting the lawfulness of processing based on consent given prior to withdrawal;
- lodge a complaint with the supervisory authority:
 - Italian Data Protection Authority (<http://www.garanteprivacy.it>)